

Privacy & Personal Data Protection Act Policy

This Personal Data Protection Notice ("Notice") describes how Global Entrepreneur Platform (GEP) and its respective subsidiaries, associate companies and jointly controlled use your Personal Data.

Collection of Personal Data.

1. "Personal Data" means information about you, from which you are identifiable, including but not limited to your name, identification card number, birth certificate number, passport number, nationality, address, telephone number, fax number, bank details, credit card details, race, gender, date of birth, marital status, resident status, education background, financial background, personal interests, email address, your occupation, your designation in your company, your company details, the industry in which you work in, any information about you which you have provided to GEP in registration forms, application forms or any other similar forms and/or any information about you that has been or may be collected, stored, used and processed by GEP from time to time and includes sensitive personal data such as data relating to health, religious or other similar beliefs.
2. The provision of your Personal Data is voluntary. However if you do not provide GEP your Personal Data, GEP will not be able to process your Personal Data for the Purposes and Additional Purposes outlined below.
3. If you are an agent, vendor, supplier or service provider, provision of your Personal Data is mandatory and failure to provide your Personal Data, may be a breach of laws or regulatory requirements, and may cause GEP to be unable to engage you to provide services or products or issue payments to you for products or services provided.

Sources from which your Personal Data may be obtained

4. In addition to the Personal Data you provide to GEP directly, GEP may collect your Personal Data from a variety of sources such as:-
 - a. Fill up application or registration forms or other similar forms;
 - b. From publicly available sources such as directories,
 - c. From GEP's Facebook pages, if you follow, like or are a fan of such pages; From credit reporting agencies;
 - d. When you interact and communicate with GEP at any events or activities;
 - e. When you enter contests organized by GEP, From various entities or divisions under GEP; or By using GEP websites, which includes all websites operated by Global Entrepreneur Platform (GEP) and under the names of its respective brands ("Websites").

Purposes of Processing

5. GEP may use and process your Personal Data for business and activities of GEP which shall include, without limitation the following ("the Purpose"):-
 - Where you are a customer or subscriber of GEP: to perform GEP's obligations in respect of any contract entered into with you;

- to provide you with any services or products you have requested;
- to process your subscription and to deliver the subscriptions to you;
- to process your purchase or request for advertising space;
- where you have requested materials from the resource centre or library,
- to process your request, to deliver the materials to you,
- to provide you a license for the content you wish to use;
- to process your participation in any events, activities, focus groups, research studies, contests, promotions, polls, surveys or any productions; process, manage or verify your application for subscription with GEP and to provide you the benefits offered to subscribers;
- to validate your purchases and process payments relating to any products or services you have requested;
- to understand and analyse our sales as well as your needs and preferences;
- to develop, enhance and provide products and services to meet your needs; to process exchanges or product returns;

Where you are an agent, vendor, supplier or service provider:

- for the purposes of engaging you to provide services or products;
- to facilitate or enable any checks as may be required by GEP in order to engage you
- to process payments relating to any products or services you have provided;
- to contact you or your company;

General:-

- to respond to questions, comments and feedback from you; to communicate with you for any of the purposes listed in this Notice;
- for internal administrative purposes, such as auditing, data analysis, database records;
- for purposes of detection, prevention and prosecution of crime; for GEP to comply with its obligations under law;

and you agree and consent to GEP using and processing your Personal Data for the Purposes and in the manner as identified in this Notice.

Marketing and promotional purposes

6. GEP may also use and process your data for other purposes such as ("Additional Purposes"):-
 - a. To send you alerts, newsletters, updates, mailers, promotional materials, special privileges, festive greetings from GEP, its partners, sponsors or advertisers;
 - b. To notify and invite you to events or activities organised by GEP, its partners, sponsors or advertisers;
 - c. To process your registration to participate in or attend an event or activity and to communicate with you regarding your attendance at the event or activity;
 - d. To share your Personal Data with its partners, advertisers, event companies or sponsors who may communicate with you to market their products, services, events or promotions.

by way of post, telephone call, short message service (SMS), by hand and/or by email.

7. If you do not consent to GEP processing your Personal Data for the Additional Purposes please notify GEP using the contact details stated below.

Transfer of Personal Data

8. Your Personal Data may be transferred to, stored, used and processed in a jurisdiction other than Malaysia, to companies under GEP which are located outside of Malaysia and/or where GEP's servers are located outside of Malaysia. You understand and consent to the transfer of your Personal Data out of Malaysia as described herein.

Disclosure to Third Parties

9. Your personal data may be transferred, accessed or disclosed to third parties for the Purposes and Additional Purposes. Further, GEP may engage other companies, service providers or individuals to perform functions on its behalf, and consequently may provide access or disclose to your Personal Data to such service providers or third parties. The third parties referred to in this Section include (without limitation):-
 - a. GEP partners and advertisers, which include parties with whom GEP collaborates with for certain events, programmes and activities;
 - b. Event management companies and event sponsors;
 - c. Marketing research companies; Service providers, including, information technology (IT) service providers for infrastructure, software and development work;
 - d. Professional advisors and external auditors, including legal advisors, financial advisors and consultants
 - e. Other entities within GEP; and
 - f. Governmental authorities to comply with statutory, regulatory and governmental requirements.
10. Your Personal Data may also be shared in connection with a corporate transaction, such as a sale of a subsidiary or a division, merger, consolidation, or asset sale, or in the unlikely event of winding-up.

Access & Correction Requests and Inquiries, Limiting the Processing of Personal Data

11. Subject to any exceptions under applicable laws, you may request for access to and/or request correction of your Personal Data, request to limit the processing of your Personal Data for the Additional Purposes and/or make any inquiries regarding your Personal Data by contacting our admin team at inquiry@bees.my
12. GEP reserves the right to impose a fee for access of your Personal Data in the amounts as permitted under law.
13. In respect of your right to access and/or correct your Personal Data, GEP has the right to refuse your requests to access and/or make any correction to your Personal Data for the reasons permitted under law, such as where the expense of providing access to you is disproportionate to the risks to your or another person privacy.
14. If you do not wish for your Personal Data to be collected via cookies on the Websites, you may deactivate cookies by adjusting your internet browser settings to disable, block or deactivate cookies, by deleting your browsing history and clearing the cache from your internet browser.

Links to Third-Party Websites

15. The Websites may contain links to third parties' websites. Please note that GEP is not responsible for the collection, use, maintenance, sharing, or disclosure of data and information by such third parties. If you provide information directly to such sites, the privacy policy and terms of service on those sites are applicable and GEP is not responsible for the information processing practices or privacy policies of such sites.

Personal Information from Minors and Other Individuals

16. As a parent or legal guardian, please do not allow the minor (individuals under 18 years of age) under your care to submit Personal Data to GEP. In the event that such Personal Data is provided to GEP, you hereby consent to the processing of the minor Personal Data and personally accept and agree to be bound by this Notice and take responsibility for his or her actions.
17. In some circumstances, you may have provided personal data relating to other individuals (such as your spouse, family members or friends) and in such circumstances, you represent and warrant that you are authorised to provide their personal data to GEP and you have obtained their consent for their personal data be processed and used in the manner as set forth in this Notice.

Acknowledgement and Consent

By communicating with GEP, using GEP's services, purchasing products from GEP or by virtue of your engagement with GEP, you acknowledge that you have read and understood this Notice and agree and consent to the use, processing and transfer of your Personal Data by GEP as described in this Notice.

GEP shall have the right to modify, update or amend the terms of this Notice at any time by placing the updated Notice on the Websites. By continuing to communicate with GEP, by continuing to use GEP's services, purchasing products from GEP or by your continued engagement with GEP following the modifications, updates or amendments to this Notice, such actions shall signify your acceptance of such modifications, updates or amendments.

In the event of any conflict between the English and other language versions, the English version shall prevail.